SUZY CRANE

crane.suzy@gmail.com
suzycrane.com
480.204.1018

Efficient and self-motivated UI/UX Designer who works well both as part of a team and independently. Committed to making the most effective designs and products possible, and eager to take on new horizons.

SKILLS

Adobe InDesign	HTML & CSS
Adobe Photoshop	Basamiq/Adobe XD
Adobe Illustrator	Wordpress

EDUCATION

Bachelor of Arts, Web Design   Graduated with Honors
Grand Canyon University, Phoenix, AZ

Associate in Applied Science, Graphic Design   Graduated with Honors
Scottsdale Community College, Scottsdale, AZ

HONORS AND AWARDS

2013–2015   Dean's List, Grand Canyon University
2011–2012   President's Honor List, Scottsdale Community College
2012   Excellence Under the Stars, Scottsdale Community College
2010   Print Excellence Certificate of Merit, PIAZ

WORK EXPERIENCE

2017–Current   Graphic Designer   The GRI Marketing Group
- Utilized A/B testing during online marketing campaigns in order to discover click and retention rates and made adjustments accordingly
- Developed and designed online advertisements for a variety of clients ranging from large-scale health to local businesses
- Designed several websites using Wordpress, and troubleshot any issues during the process using HTML, CSS, and Javascript

2016–2017   Graphic Designer   The Creative Group
- Designed several responsive websites using Bootstrap and Wordpress in a short period of time
- Worked within existing company styles to refresh design of several key products and introduce new ones

2016   UX/UI Designer   U-Haul
- Built wireframes, mockups, and prototypes for apps, web applications, and websites
- Worked with a team of designers to redesign the company's primary point of sale system and other internal applications

2015   QA Tester   Grand Canyon University
- Caught several hundred errors in website content and development in a period of months
- Worked with a group of web designers and developers to ensure the company's website's redesign went smoothly