

I am a UI/UX designer who wants to make technology a better place through user research and accessible design.

2024 - Present

Senior Graphic Designer

Desert Crane Design LLC

- Developed innovative and visually appealing designs for print materials, including brochures, flyers, and posters
- Collaborated with clients to understand their design requirements and deliver creative solutions that met their objectives
- Conceptualized and executed website redesigns that improved user experience and increased conversion rates by 47%

2022 - 2024

Product Designer

Goodwill of Central and Northern Arizona

- Worked to develop and improve a design system for internal use with a focus on accessibility and clean, modern design. This improved overall workflow and cohesion when developing new prototypes and designs.
- Conducted user research through in-person interviews, virtual interviews, and surveys before and after each major release to track user experience and areas of improvement for future projects.
- Collaborated in the creation of the web application My Career Advisor, including features such as a resume builder, a career exploration tool, and a backend interface for career coaches to track user activity.

2017 - 2022

Web Designer

The GRI Marketing Group

- Utilized A/B testing during online marketing campaigns in order to discover click and retention rates and made adjustments accordingly.
- Created several websites using Wordpress, designed them within client specification, and troubleshoot any issues during the process using HTML, CSS, and Javascript.

2016 -2017

Graphic Designer

The Creative Group

- Designed several responsive websites using Bootstrap and Wordpress under tight deadlines.
- Worked within existing company styles to refresh design of several key products and introduce new ones.

Technology

- Figma, Adobe XD, Balsamiq
- Adobe Creative Suite
- HTML5 & CSS
- Wordpress

Skills

- Wireframing & Prototyping
- User Testing & Research
- Responsive Design

Education

Bachelor of Arts, Digital Design

Grand Canyon University

Associate of Applied Science, Graphic Design

Scottsdale Community College

Achievements

Dean's List

Grand Canyon University

Excellence Under the Stars

Scottsdale Community College

Print Excellence Certificate of Merit

PIAZ